2025 Design Alaska Wild Arts Walk

Dear Artists,

You are invited to participate in the Annual **Design Alaska Wild Arts Walk**, hosted by Friends of Creamer's Field! This beloved community event celebrates the unique beauty of Creamer's Field Migratory Waterfowl Refuge, highlighting its role as a hub for nature observation and artistic inspiration.

Our goals are to encourage visitors to explore beyond the front fields and to support the Refuge's founding purpose as a community treasure. This event also serves as a fundraiser for Friends of Creamer's Field, helping to sustain year-round programs and events that foster environmental stewardship, lifelong learning, and a deeper appreciation for the Refuge's natural and historic resources.

This year's event will take place **Sunday**, **June 22**, **2025**, from **11:00 a.m. to 4:00 p.m.** at Creamer's Field, 1300 College Road in Fairbanks. This is a fabulous opportunity to showcase your artistic talents.

Applications for participation must be received by 5p.m. on May 30, 2025, to be considered.

Applications are accepted on a rolling basis.

Requirements for Artist Participation:

- Art must be inspired by nature.
- Pay \$20 artist fee.
- Artists will donate 15% of their gross event sales to Friends of Creamer's Field.
- Artists are encouraged to create some of their art onsite as a demonstration to visitors.
- Artist stations must always be manned.

Weather

The event will take place regardless of the weather. The weather can be variable at this time of year, and we request that you honor your professional commitment to attend.

Artists' Locations

Artists will be assigned to stations located near the Creamer's Dairy buildings and along the Refuge trails. Stations will be assigned based on preference, needs, and practicality. A "station" is defined as the location where the artist can be found during the event. Artists may move about during the event if they leave a notice at or near their station. <u>Station preferences will be assigned on a first-come, first-serve basis.</u> Submit your application early to secure one of your preferred spots.

Both Set-up Fee

If you would like Friends of Creamer's Field to provide and set up a tent, table, and chairs for you, there will be an additional \$20 booth set-up charge. Please indicate on your application if you will be using this service. You are more than welcome to bring and set up your own booth layout at no additional cost.

Security

No security is provided. Please see the liability release on the application for more information. We will have a limited number of volunteers on hand to provide relief at your station during the event for breaks.

Station Set-up

- Artist check-in will start at 9:00 a.m. on Sunday, June 22nd. Artists are welcome to set up their stations any time after that.
- A limited number of garden carts will be available for the transportation of display materials to stations, but you are welcome to bring your own. Trails are bumpy, so secure your items in your cart.
- Please provide your own tablecloths for your table.
- We recommend that you bring some sort of insect repellant, and possibly a tarp in case of inclement weather.

Sales

Artists donate **15% of gross sales** from the event to Friends of Creamer's Field. Artists are encouraged to sell their work at their stations. Artists who do not have the ability to handle credit card sales can send their customers to a nearby credit station that will be manned by a Friends of Creamer's Field volunteer. VISA, MasterCard, and Discover credit cards are accepted.

Proceeds from sales at the Credit Card Station minus the 2.6% credit card fee and the 15% donation will be remitted to the artists via mail by July 31, 2025, at the latest. Artists will keep a record of any sales made at their station on a form provided by Friends of Creamer's Field and submit it at the end of the event along with 15% of their gross sales.

QuickArt Event

The QuickArt Event is a thrilling, fast-paced event where artists have just one hour to create a masterpiece! Adding to the excitement, a dynamic MC provides live commentary throughout the event. The finished artwork is then featured in an online silent auction the following week, with 30% of the proceeds supporting Friends of Creamer's and 70% going directly to the artist.

Artist Biographies

Friends of Creamer's Field will produce and distribute an event program that will include a map of the trails with each station listed accompanied by the artist's biography. On the application, we request that you provide a bio of **50 words or less**.

Artist Services

Friends of Creamer's Field will provide each artist with:

- Promotional materials
- Complimentary passes for up to 2 helpers
- 2025 Wild Arts Walk mug.
- Laminated station signs
- Exhibitor name tags
- Use of a credit station to handle credit card sales.

Event Admission

The general public will pay admission to attend this event, \$5 per person (children 17 and under are free). **Participating artists and up to 2 helpers will not have to pay admission.** Each family that attends receives a Design Alaska Wild Arts Walk collector mug.

Complimentary event passes for artists will be included in the confirmation packets, which will be available the morning of the event when the artist checks in.

Application deadline is MAY 30th!

Artists will be chosen by the planning committee and applications are accepted on a rolling basis. Artists will be notified by June 3, 2025 at the latest.

To participate, please:

- fill out the attached Artist Application
- provide a 50-word or less artist biography.
- fill out the Station/Set-up Preferences form.
- sign the Release of Liability form.

Email forms in .pdf format to director@friendsofcreamersfield.org or mail to:

Friends of Creamer's Field Attn: Design Alaska Wild Arts Walk P.O. Box 81065 Fairbanks, AK 99708

If you have further questions or concerns, please contact Grace Nelson, Friends of Creamer's Field Director, at <u>director@friendsofcreamersfield.org</u> or 907-978-8457.

Information and application materials may also be found on the Friends of Creamer's Field website: www.friendsofcreamersfield.org.

Friends of Creamer's Field is a nonprofit 501(c)(3) organization dedicated to providing educational, historical, and interpretive programs throughout the year at Creamer's Field Migratory Waterfowl Refuge. Tax ID# 92-0137107

2025 Design Alaska Wild Arts Walk

Artist Application

All artists who wish to participate must apply to the selection committee. Please submit your application to us as soon as possible, no later than **May 30th**, **2025**. Applications are reviewed as they come in.

	 Artist(s)/Community Group Name. If you are a group, please indicate a primary contact person: 						
2. (Company/Trade Name/Studio Name (if applicable):						
	Contact Information						
Mail	ing Address:						
City	/Town:		State:	Zip:			
Pho	ne Number:						
Emc	iil Address:						
Plec	ise put a check nex	at to the best v	way to contact you.				
	Email	Text	Call	Other:			
Web	osite (if applicable):						
Face	ebook (if applicable	e):					
Instc	agram (if applicable	e):					
4. <u>B</u>	riefly describe you	work and ho	w it is inspired by natu	re or Creamer's Field:			

5.	Artist Bio (50 words or less, feel free to attach a separate page or e-mail to director@friendsofcreamersfield.org):				
6.	Please email a headshot material and program.	and/or logo that w	re can include	e in the promotional	
7.	Please submit three (3) ir material for the event.	mages of your art th	nat we can use	e in the promotional	
8.	Please list your top three station preferences.				
	Choice of Station:	1 st Choice	2 nd Choice	3 rd Choice	
9.	Will you be using the Cre	dit Card Station?	YES	NO	
10.	Do you need electricity f	or your art?	YES	NO	
11.	Are you interested in the The QuickArt event is a time create a work of art in one be framed and auctioned auction the week following	ed event where artists hour. Finished works wil off in an online silent	YES	NO	
12.	Do you want FOCF to pro a tent, table, and chairs to additional \$20 fee? If you check "no" you are a set-up your own tent, table	for an agreeing to bring and	YES	NO	



Release of liability:

I hereby release and discharge Design Alaska, Friends of Creamer's Field, the Alaska Department of Fish and Game, and the City of Fairbanks and their directors from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my participation in the 2025 Design Alaska Wild Arts Walk. Friends of Creamer's Field or the Alaska Department of Fish and Game will not be responsible for any injury sustained by exhibitors, guests of the exhibitors, helpers, or works of art while within space designated for exhibits. I understand my artwork will be stored at my own risk.

I agree to allow Friends of Creamer's Field full use of images and other promotional materials (including photographs and video) taken during the Design Alaska Wild Arts Walk event for the purposes of promoting the event in future years. I acknowledge that I have read this application. I understand that all decisions of participation are made by the selection committee. I agree to abide by the rules set forth by the event committee.

Artist Signature:	Date:		
-			
Printed Name:			

Design Alaska Wild Arts Walk

A Fundraiser for Friends of Creamer's Field

